

Editorial and Publication Calendar 2019

The regular VerpackungsRundschau sections

- Trend topic of the month: "Im Blickfeld"
- Packaging technology
- Packaging means & materials
- Events
- Design + Marketing
- **karriere**verpackung

Detailed
topic overview
from page 21

Based on the different packaged goods/products (pharmaceuticals, cosmetics, food, beverages, non-food), a wide variety of topics will be reported on under the individual sections.

■ Packaging technology

Packaging machinery
Digitization/automation
Labeling/coding/marketing/
RFID/serialization
Robots
Detectors/vision+control
Quality control/quality
management
Weighing/dosing
Intralogistics
End-of-line packaging/
packaging grouped products

■ Packaging means & materials

Sustainability/recycling
Paper/cartonboard/
corrugated board
Plastics, glass, metal
Package production
Package printing (materials,
machinery, converting, finishing)
Labels
Tubes/cups/bottles
Closures
Transport packaging

■ Events


Trade fairs
Conventions
Seminars

■ Design + Marketing

Packaging design
Packaging development
and engineering
Marketing

■ **karriere**verpackung

Professional training and
continuing education
Careers in the packaging
industry
Job market

| Issue | VR 1 |
|--|--|
| Editorial deadline | 07.12.2018 |
| Ad booking deadline | 11.01.2019 |
| Printing materials deadline | 14.01.2019 |
| Publication date | 22.01.2019 |
| Print run | 13.000 |
| Main Topics/ packaged food | Food: confectionery/snacks |
| VR reports on food, beverages, pharmaceuticals, cosmetics, | |
| Focus on ... | Package printing/digital printing/finishing |
| Key Topics | <ul style="list-style-type: none"> Packaging machinery/automation Robots/sensors Label and folding carton production/finishing Plastic/flexible packaging Paper/cartonboard/corrugated board Recycling/sustainability |
| Fairs and events | ProSweets/ISM, Cologne, 27.-30.01.2019 Fruit Logistica, Berlin, 06. - 08.02.2019 Biofach, Nuremberg, 13.-16.02.2019 <div style="text-align: right;">  BIOFACH </div> |

| Issues | VR 2 | focus ICE/CCE | VR 3 | Im Fokus: Empack |
|---------------------------------------|---|---|-------------------------------------|---|
| Editorial deadline | 07.01.2019 | 21.01.2019 | 21.01.2019 | 25.02.2019 |
| Ad booking deadline | 28.01.2019 | 28.01.2019 | 18.02.2019 | 04.03.2019 |
| Printing materials deadline | 31.01.2019 | 04.02.2019 | 22.02.2019 | 11.03.2019 |
| Publication date | 12.02.2019 | 25.02.2019 | 06.03.2019 | 25.03.2019 |
| Print run | 13.000 | 10.000 plus ePaper | 13.000 | 23.000 plus ePaper |
| Main Topics/ packaged food | Logimat - packaging and intralogistics | Special issue in English for ICE/CCE | Food/cosmetics/ non-food | Special section in German for Empack |







VR reports on food, beverages, pharmaceuticals, cosmetics, chemicals and non-food products in each issue +++ VR reports on food, beverages, pharmaceuticals, cosmetics,

| Focus on ... | Logimat - packaging and intralogistics | | Packaging of food | |
|-------------------------|--|---|---|---|
| Key Topics | <p>Previews for LogiMAT</p> <ul style="list-style-type: none"> • Packaging machinery/digitalization • Intralogistics • Anti-counterfeiting/serialization • Labeling/marketing/coding • Contract packaging • Glass/metal packaging • Transport packaging/displays <p>Folding cartons on the map</p> | <ul style="list-style-type: none"> • Coating/lamination • Cutting/winding technology • Paper/cartonboard/corrugated board • Corrugators and component parts • Converting equipment for corrugated board and folding cartons • Printing processes • Die-cutting and creasing technology • Intralogistics <p>Detailed information on page 10.</p> | <p>Previews ICE/CCE and HMI</p> <ul style="list-style-type: none"> • Packaging machinery/robots/sensors/digitalization • End-of-line packaging/intralogistics • Quality assurance/weighing/dosing • Labeling/marketing/coding • Package printing/finishing/digital printing • Plastic/flexible packaging • Paper/cartonboard/corrugated board • Migration-free/biodegradable packaging <p>Label suppliers on the map</p> | <ul style="list-style-type: none"> • Packaging machinery/automation • Package production • Intralogistics • Packaging means and materials • Labeling/marketing/coding <p>Detailed information on page 9.</p> <p>Special section in German for Empack in VR, apr and apr plus special print for distribution and the trade show</p> |
| Fairs and events | <p>LogiMAT, Stuttgart, 19.-21.02.2019</p>  | <p>ICE/CCE, Munich, 12.-14.03.2019</p>  | <p>ICE/CCE, Munich, 12.-14.03.2019</p> <p>LopeC Conference, Munich, 19.-21.03.2019</p> <p>LopeC Fair, Munich, 20.-21.03.2019</p> <p>HMI, Hannover, 01.-05.04.2019</p>   | <p>Empack, Dortmund, 08.-09.05.2019</p>  |

| Issues | VR 4 | VR 5 | VR 6 | VR 7 |
|---------------------------------------|--|---|--|---|
| Editorial deadline | 18.02.2019 | 08.03.2019 | 17.04.2019 | 22.05.2019 |
| Ad booking deadline | 18.03.2019 | 12.04.2019 | 13.05.2019 | 17.06.2019 |
| Printing materials deadline | 22.03.2019 | 17.04.2019 | 17.05.2019 | 21.06.2019 |
| Publication date | 03.04.2019 | 29.04.2019 | 28.05.2019 | 03.07.2019 |
| Print run | 13.000 | 13.000 | 13.000 | 13.000 |
| Main Topics/ packaged food | Pharmaceuticals/chemicals/ non-food/beverages | Cosmetics/non-food/food: meat and sausages | Cosmetics/pharmaceuticals/ food | Chemicals/non-food/technical products/cosmetics/food/phar- maceuticals/beverages |

70
years

VR reports on food, beverages, pharmaceuticals, cosmetics, chemicals and non-food products in each issue +++ VR reports on food, beverages, pharmaceuticals, cosmetics,

| Focus on ... | Packaging of pharmaceuticals | IFFA - meat, sausages and cheese | Packaging of cosmetics | 70 Years VR - Packaging visions |
|-------------------------|--|---|--|---|
| Key Topics | <p>Previews PowTech</p> <ul style="list-style-type: none"> • Packaging machinery: form, fill, seal • Final packaging/digitalization • Recycling/sustainability • Vision systems/optical inspection/image processing • Glass, metal, plastic • Transport packaging | <p>Previews IFFA and Empack</p> <ul style="list-style-type: none"> • Packaging machinery/automation • Quality assurance • Labeling/marketing/coding • Glass, metal, plastic • Paper/cartonboard/corrugated board • Package printing/finishing/digital printing • Closures/closing systems | <p>Copytest-Issue</p> <ul style="list-style-type: none"> • Packaging machines: form, fill, seal • Digitalization/robots/intralogistics • Labeling/marketing/coding/sleeves • Anti-counterfeiting/serilaization • Folding box production/finishing • MAP packaging • Paper/cartonboard/corrugated board <p>Flexo- and digital printing on the map</p> | <ul style="list-style-type: none"> • Digitalization • Pagaging machinery • Intralogistics • Labeling/marketing/coding • Plastic/film packaging • Paper/cartonboard/corrugated board • Recycling/sustainability • Packaging made from glass/metal/wood <p>Packaging traders on the map</p> |
| Fairs and events | <p>Powtech, Nuremberg 09.-11.04.2019</p>  <p>Pharmintech, Bologna 10.-12.04.2019</p>  | <p>Empack, Dortmund, 08./09.05.2019</p> <p>IFFA, Frankfurt, 04.-09.05.2019</p> <p>Control, Stuttgart, 07.-10.05.2019</p> <p>TechTextil, Frankfurt, 14.-17.05.2019</p>   | <p>Cosmetic Business, Munich, 05.-06.06.2019</p>  |  |







| Issues | VR 8 | focus FachPack | VR 9 | Verpackung+Marketing |
|-------------------------------|--|--|--|----------------------|
| Editorial deadline | 28.06.2019 | 26.07.2019 | 01.08.2019 | 01.08.2019 |
| Ad booking deadline | 29.07.2019 | 16.08.2019 | 30.08.2019 | 23.08.2019 |
| Printing materials deadline | 02.08.2019 | 21.08.2019 | 04.09.2019 | 30.08.2019 |
| Publication date | 14.08.2019 | 03.09.2019 | 16.09.2019 | 18.09.2019 |
| Print run | 13.500 | 10.000 plus ePaper | 14.500 | 10.000 plus ePaper |
| Main Topics/ packaged food | Beverages/cosmetics/food/ pharmaceuticals | Special issue in English for FachPack | Chemicals/non-food/technical products/ cosmetics/food/ pharmaceuticals | Brands/trends/design |

VR reports on food, beverages, pharmaceuticals, cosmetics, chemicals and non-food products in each issue +++ VR reports on food, beverages, pharmaceuticals, cosmetics,

| Focus on ... | Labeling/marketing/coding | | FachPack | |
|------------------|--|---|--|---|
| Key Topics | <p>Previews FachPack and LabelExpo</p> <ul style="list-style-type: none"> Automation/robots/sensors Packaging machinery Labeling/marketing/coding Paper/cartonboard/corrugated board/displays Contract packaging Closures/closing systems Optical inspection/quality assurance <p>Contract packers on the map</p> | <ul style="list-style-type: none"> Packaging and filling machinery Machines and equipment in the packaging periphery Marking and labeling technology Serialization Packaging logistics Packaging materials and packages Packaging means Labeling production Package printing and finishing Sustainability and packaging <p>Detailed information on page 11.</p> | <p>Special Issue for FachPack and LabelExpo</p> <ul style="list-style-type: none"> Digitalization Packaging machinery/end-of-line packaging/packaging grouped products Intralogistics Labeling/marketing/coding/sleeves Glass/metal/plastic Paper/cartonboard/corrugated board Recycling/sustainability Package printing/digital printing/label printing | <p>Special Issue for FachPack and LuxePack</p> <ul style="list-style-type: none"> Brand management through packaging Packaging materials Luxury packaging Folding cartons, displays Package printing/converting Sustainability Design trends <p>Detailed information on page 34.</p> |
| Fairs and events | <p>FachPack, Nuremberg, 24.-26.09.2019 </p> <p>LabelExpo, Brussels, 24.-27.09.2019 </p> | <p>FachPack, Nuremberg, 24.-26.09.2019 </p> | <p>FachPack, Nuremberg, 24.-26.09.2019 </p> <p>LabelExpo, Brussels, 24.-27.09.2019 </p> | <p>FachPack, Nuremberg, 24.-26.09.2019 </p> <p>LuxePack, Monaco, 30.09.-02.10.2019 </p> |

| Issues | focus K 2019 | 10 | 11 | 12 |
|---------------------------------------|--|--|--------------------------------|---|
| Editorial deadline | 23.08.2019 | 29.08.2019 | 23.09.2019 | 06.11.2019 |
| Ad booking deadline | 11.09.2019 | 17.09.2019 | 18.10.2019 | 25.11.2019 |
| Printing materials deadline | 17.09.2019 | 20.09.2019 | 24.10.2019 | 29.11.2019 |
| Publication date | 01.10.2019 | 02.10.2019 | 06.11.2019 | 11.12.2019 |
| Print run | 10.000 plus ePaper | 13.000 | 13.000 | 13.000 |
| Main Topics/ packaged food | Special issue in English for K 2019 | Food/beverages/ pharmaceuticals/cosmetics | Non-food/food/beverages | Beverages/cosmetics food/confectionery |

VR reports on food, beverages, pharmaceuticals, cosmetics, chemicals and non-food products in each issue +++ VR reports on food, beverages, pharmaceuticals, cosmetics,

| Focus on ... | | K 2019 - Plastics, Recycling, 3D-Printing | Automation/digitalization | Quality assurance |
|-------------------------|---|--|--|---|
| Key Topics | <ul style="list-style-type: none"> • Packaging production • Recycling/sustainability • Package printing/3D-printing • Closures/closing systems • Multi- & mono-layer films • Single-use and reusable plastics • Packaging design • Plastic machinery: injection/blow/stretching process • Plastics/film packaging • Control, measurement and testing systems/quality assurance • Optical and web monitoring • Winding/converting technology • Automation/industry 4.0 <div style="background-color: red; color: white; padding: 5px; text-align: center;">Detailed information on page 12.</div> | <p>Special issue for K 2019 in Dusseldorf</p> <ul style="list-style-type: none"> • Packaging machinery/ intralogistics • Plastics machines: injection/blow/stretching process • Anti-counterfeiting/serialization • Plastics/film packaging • Tubes/jars/flacons • Package printing/digital printing <p>Plastics processors on the map</p> | <p>Special issue for SPS ipc drives</p> <ul style="list-style-type: none"> • Digitalization • Packaging and filling machinery • Automation/drives/pick&place/robots • Quality assurance/sensors • Labeling/marketing/coding/sleeves • Glass, metal, plastic • Paper/cartonboard/corrugated board • Closures/closing systems | <p>Previews for ProSweets</p> <ul style="list-style-type: none"> • Packaging machinery/FFS: form/fill/seal • Folding carton production/finishing/display • Glass/wood/metal packaging • Migration-free/biodegradable packaging • Quality assurance • Tubes/jars/flacons <p>Producers and processors of corrugated board sheets on the map</p> |
| Fairs and events | K, Düsseldorf, 16.-23.10.2019  | Motek, Stuttgart, 07.-10.10.2019  K, Düsseldorf, 16.-23.10.2019  | BrauBeviale, BrauBeviale, Nuremberg, 12.-14.11.2019  SPS IPC Drives, Nuremberg, 26.-28.11.2019  | ProSweets, Cologne, January 2020  |

VR 1/2020

06.12.2019

08.01.2020

10.01.2020

21.01.2020

13.000

Food: Confectionery/snacks

VR reports on food, beverages,

- Packaging machinery/automation/intralogsitics
- Platics/film packaging
- Migration-free/biodegradable packaging
- Paper/cartonboard/corrugated board
- Package printing/digital printing

ProSweets, Cologne,
January 2020

VR's special topics according to issues

| Issue | Packaging (see p. 33) | Maps (see p. 30/31) | |
|-------|--|------------------------------|---|
| 1 | Suppliers for package printing | | |
| 2 | Contract packaging | Folding carton producers | |
| 3 | End-of-line packaging/packaging grouped products | Labeling/coding/RFID | |
| 4 | | | |
| 5 | | | |
| 6 | | Packaging machinery | Flexo and digital printing |
| 7 | | Packaging materials/packs | Packaging traders |
| 8 | | | Contract packagers |
| 9 | | | |
| 10 | | | Plastics processors |
| 11 | | Labeling/coding/RFID | |
| 12 | | Quality control and services | Producers and processors of corrugated board sheets |

| Issue | 1 | 2 | focus ICE/ CCE | 3 | focus Im Empack | 4 | 5 | 6 | 7 | 8 | focus Fach- Pack | 9 | focus K | 10 | 11 | 12 |
|-----------------------|---|---|----------------------|---|-----------------------|---|---|---|---|---|------------------------|---|---------|----|----|----|
| Packaged goods | | | | | | | | | | | | | | | | |
| Beverages | | | ● | | ● | ● | | | ● | ● | ● | | ● | ● | ● | ● |
| Chemicals | | | ● | | ● | ● | | | ● | | ● | ● | ● | | | |
| Cosmetics | | | ● | ● | ● | | ● | ● | ● | ● | ● | ● | ● | ● | | ● |
| Food | ● | | ● | ● | ● | | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Non-food | | ● | ● | ● | ● | ● | ● | | ● | | ● | ● | ● | | ● | |
| Pharmaceuticals | | ● | ● | | ● | ● | | ● | ● | ● | ● | ● | ● | ● | | |
| Sweets | ● | | ● | | ● | | | | ● | | ● | | ● | | | ● |
| Technical products | | ● | ● | | ● | | | | ● | | ● | ● | ● | | | |

| Packaging technology | | | | | | | | | | | | | | | | |
|-----------------------------|---|---|--|---|---|---|---|---|---|---|---|---|---|--|---|--|
| Automation | ● | | | | ● | | ● | | ● | ● | ● | ● | ● | | ● | |
| Coding | | ● | | ● | ● | ● | ● | | ● | ● | | ● | | | ● | |
| Contract packaging | | ● | | | ● | | | | | ● | | | | | | |
| Digitalization | ● | ● | | ● | ● | ● | ● | ● | ● | | ● | ● | ● | | ● | |
| Drives | | ● | | | ● | | | | | ● | | | | | ● | |
| End-of-line packaging | | | | ● | ● | ● | | | | | ● | ● | | | | |

| Issue | 1 | 2 | focus ICE/ CCE | 3 | focus Im Empack | 4 | 5 | 6 | 7 | 8 | focus Fach- Pack | 9 | focus K | 10 | 11 | 12 |
|---------------------|---|---|----------------------|---|-----------------------|---|---|---|---|---|------------------------|---|---------|----|----|----|
| Filling technology | | | | | ● | ● | ● | ● | | ● | ● | ● | ● | | ● | |
| Form, fill, seal | | | | | | ● | ● | ● | | | | ● | ● | | | ● |
| Image processing | | | | | | ● | | | | | | | | | | |
| Industry 4.0 | ● | ● | | ● | | | ● | ● | | | ● | | ● | | ● | |
| Intralogistics | | ● | ● | ● | ● | | | ● | ● | | | ● | | ● | | |
| Labeling | | ● | | ● | ● | | ● | ● | ● | ● | ● | ● | | | ● | |
| Marking | | ● | | ● | ● | | ● | | ● | ● | ● | ● | | | ● | |
| Metal detectors | | | | | | | ● | | | | | | | | | |
| Optical inspection | | | | | | ● | | | | ● | | | ● | | ● | |
| Packaging machinery | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pick & Place | | | | | | | | | | | | | | | ● | |
| Robots | ● | | | ● | | | ● | ● | ● | ● | ● | | | | ● | |
| Sensors | ● | | | ● | | | | | | ● | | | | | ● | |
| Serialization | | ● | | | | ● | | ● | | | ● | | | ● | | |
| Track + trace | | | | | | ● | | | | | | | | | | |
| Vision systems | | | | | | ● | | | ● | | | | ● | | ● | |
| Weighing/dosing | | | | ● | | | ● | | | | ● | ● | | | | |

| Issue | 1 | 2 | focus ICE/ CCE | 3 | focus Im Empack | 4 | 5 | 6 | 7 | 8 | focus Fach- Pack | 9 | focus K | 10 | 11 | 12 |
|---|---|---|----------------------|---|-----------------------|---|---|---|---|---|------------------------|---|---------|----|----|----|
| Package printing | | | | | | | | | | | | | | | | |
| Digital printing | ● | | ● | ● | | | ● | ● | ● | | ● | ● | | ● | | ● |
| Folding cartons - printing and converting | ● | | ● | ● | | | ● | ● | ● | | ● | ● | | | | ● |
| Label converting | ● | | ● | ● | | | | ● | ● | | ● | ● | | | ● | ● |
| Package production | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Printing inks | ● | | ● | ● | | | ● | ● | ● | | ● | ● | | | | ● |
| Sleeves | | ● | | | | | ● | ● | | | | ● | ● | | ● | |

| Packaging means & materials | | | | | | | | | | | | | | | | |
|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Anti-counterfeiting | | ● | | | ● | | | ● | | | | | ● | ● | | |
| Biodegradable packaging | ● | | | ● | ● | | ● | | ● | | | ● | | | | ● |
| Carton | ● | | ● | ● | ● | | ● | ● | ● | ● | ● | ● | | | ● | |
| Closing systems | | | | | | | ● | | | ● | | | ● | | ● | |
| Closures | ● | | | | | | ● | | ● | ● | | | ● | | ● | |
| Corrugated board | ● | ● | ● | ● | ● | | ● | ● | ● | ● | ● | ● | | | ● | |
| Displays | | ● | ● | | ● | | | ● | | ● | | ● | | | | ● |
| Glass packaging | | ● | | | ● | ● | ● | | ● | | | ● | | | ● | ● |

| Issue | 1 | 2 | focus ICE/ CCE | 3 | focus Im Empack | 4 | 5 | 6 | 7 | 8 | focus Fach- Pack | 9 | focus K | 10 | 11 | 12 |
|--------------------------|---|---|----------------------|---|-----------------------|---|---|---|---|---|------------------------|---|---------|----|----|----|
| IBC | | | | | ● | ● | | | | | | ● | | | | |
| Metal packaging | | ● | | | ● | ● | ● | | ● | | | ● | | | ● | ● |
| Migration-free packaging | ● | | | ● | ● | | | ● | | | | | | | | ● |
| Packaging films | ● | | ● | ● | ● | | ● | | ● | | ● | | ● | ● | | ● |
| Paper | ● | | ● | ● | | | ● | ● | ● | ● | | ● | | | ● | |
| Plastics packaging | ● | | ● | ● | ● | ● | ● | ● | ● | | | ● | | ● | ● | |
| Quality assurance | | | | ● | | | ● | | | ● | | | ● | | ● | ● |
| Recycling | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Sustainability | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Thermoforming | | | | ● | ● | | | ● | | | | | | | | |
| Transport packaging | | ● | | | ● | ● | ● | | | | ● | | | | | |
| Trays | | | | | | | | | | | | | ● | ● | | |
| Tubes/jars/flacons | ● | | | | | | | | ● | | | | ● | ● | | ● |
| Wood packaging | | ● | | | ● | | | | ● | | | | | | | ● |