

# Native Advertising

The following possibilities only represent part of what we have to offer. Get in touch with us!

## MICROSITE

A lot of room for your offers



## HEAD-AD IN THE NEWSLETTER

VR direkt and VR direct (english)

## SLIDER-BOX

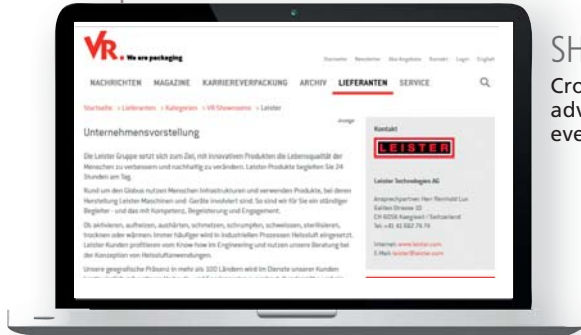
prominently positioned on the VR website

## SHOWROOM

Crossmedial advertising for every budget

## TITELSTORY

Be present in print and online



## Contact

To receive a quote please contact:  
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## Overview: Native Advertising options

Use the advertising effectiveness of cross-media products, including microsites, to achieve your campaign goals. With additional coverage in newsletters and printed issues depending on the model.

Designation Services	Slider-Box Website	Web-Ad Website	Text Ad Website	Head-Ad Newsletter	Titelstory Crossmedial	Showroom Crossmedial
Microsite	✓	✓	✓	✓	✓	✓
Contact	✓	✓	✓	✓	✓	✓
Picture gallery	✓	✓	✓	✓	✓	✓
Video	✗	✗	✗	✗	✗	✓
Case studies	✗	✗	✗	✗	✓	✓
Downloads	✗	✗	✗	✗	✗	✓
Events	✗	✗	✗	✗	✗	✓
Deep links	✓	✓	✓	✓	✓	✓
Slider box	✓	✗	✗	✗	✗	✓
Social media	✗	✗	✗	✗	✗	✓
Teaser ad in print	✗	✗	✗	✗	✗	✓
Connection to newsletter	✗	✗	✗	✓	✓	✗
SEO	✓	✓	✓	✓	✓	✓
Logo circle	✗	✗	✗	✗	✗	✓
Reporting	✓	✓	✓	✓	✓	✓
Text approx. characters	200 / 1.500	200	200 / 1.500	150 / 1.500	on request	4.500
Duration	1 month	1 month	1 month	1 p. week	without limitation	12 months
Rate	990,00 €	3.800,00 €	3.800,00 €	1.600,00 €	on request	4.500,00 €