

Editorial and Publication Calendar 2018

The regular VerpackungsRundschau sections

Readers will find the following sections in each issue:

- Focus on ...
- Packaging technology
- Packaging means & materials
- Events
- Design
- **karriere**verpackung

Detailed
topic overview
from page 18

Based on the different packaged goods/products (pharmaceuticals, cosmetics, food, beverages, non-food), a wide variety of topics will be reported on under the individual sections.

■ Packaging technology

Packaging machinery/robots
Automation/electronic components/
drives, controls/software
Quality control/quality management
Detectors/vision+control

Labeling/coding/marketing/RFID
Weighing/dosing
End-of-line packaging/
packaging grouped products

Stretching/shrinking/
strapping/palletising
Transporting/storing/
conveying
Contract packaging

■ Events

Trade fairs
Conventions
Seminars

■ Packaging means & materials

Production of packaging materials
Paper, cartonboard,
corrugated board
Plastics, glass, metal
Laminates
Protection against forgery

Package printing
(materials, machinery,
converting, finishing)
Package production
Folding cartons
Displays

Labels/sleeves
Pouches
Cans/bottles
Closures/closing systems
Transport packages
Packages for heavy goods

■ Design

Packaging design
Packaging development and engineering
Marketing

■ **karriere**verpackung


Professional training and continuing
education
Careers in the packaging industry
Job market

Issue	1	2	focus Anuga FoodTec	VR Knowledge 1/2018
Editorial copy deadline	05.12.2017	04.01.2018	15.01.2018	09.01.2018
Ad booking deadline	09.01.2018	26.01.2018	05.02.2018	14.02.2018
Printing material deadline	10.01.2018	31.01.2018	08.02.2018	19.02.2018
Publication date	19.01.2018	14.02.2018	26.02.2018	06.03.2018
Main Topics/ Packaged goods	Food: Sweet/Snacks	Food/Pharmaceuticals	Special issue in English for Anuga FoodTec	Insert in main issue for Anuga FoodTec Food
Maps/Supplements		Folding cartons on the map		Published with VR 3/2018
Key Topics	<ul style="list-style-type: none"> • Packaging machinery/ automation/intralogistics • Automation/robots/sensors • FFS: form/fill/seal • Migration-free/biodegradable packaging • Packaging printing/digital printing • Labels/folding carton production/finishing • Plastic/flexible packaging • Cartonboard/paper/corrugated board 	Previews for Anuga FoodTec <ul style="list-style-type: none"> • Packaging machinery/ industry 4.0 • Counterfeit protection/ serialization • Serialization: pharma/food • Labeling/marketing/encoding/ sleeves • Contract packers • Glass/metal packaging • Displays/trays 	<ul style="list-style-type: none"> • Filling and closing machines • Labeling machines • Quality control • Printing, coding, marking • Packaging means & materials • Packaging aids <div style="background-color: red; color: white; padding: 5px; transform: rotate(-2deg); display: inline-block;"> More information on p. 8. International distribution. </div>	<ul style="list-style-type: none"> • Overview of packaging means & materials • Overview of machine types • Hygienic design • Coding and marking • Top-seller convenience • Digital production • Recycling: Sustainable solutions • Exciting case studies <div style="background-color: red; color: white; padding: 5px; transform: rotate(-2deg); display: inline-block;"> A separate rate card applies, see p. 31 </div>
Trade shows and events	ISM/ProSweets Cologne, Cologne, 28.-31.01.2018  Empack, Dortmund, 24.-25.01.2018  Biofach, Nuremberg, 14.-17.02.2018 		Anuga FoodTec, Cologne, 20.-23.03.2018 	Anuga FoodTec, Cologne, 20.-23.03.2018 

Issue	3	4	5	focus Achema
Editorial copy deadline	17.01.2018	20.02.2018	09.03.2018	04.04.2018
Ad booking deadline	21.02.2018	15.03.2018	13.04.2018	27.04.2018
Printing material deadline	26.02.2018	20.03.2018	18.04.2018	02.05.2018
Publication date	09.03.2018	04.04.2018	02.05.2018	22.05.2018
Main Topics/ Packaged goods	Food/beverages/cosmetics/ non-food	Chemicals/non-food/ technology/food	Cosmetics/pharma/ chemicals	Special issue in English for Achema
Maps/Supplements	Label suppliers on the map Main issue for Anuga FoodTec			
Key Topics	<ul style="list-style-type: none"> • Packaging machinery/filling technologies/thermoforming • Industry 4.0/final packaging/intralogistics • Labeling/marketing/encoding • Packaging printing/digital printing • Plastic/flexible packaging • Paper/cartonboard/corrugated board 	Previews Hanover Trade Fair <ul style="list-style-type: none"> • Packaging machinery: form/fill/seal • Automation/robots/sensors • Final packaging • Vision systems/optical inspection/Image processing • Glass/metal/plastics • Recycling/sustainability • Statutory framework conditions 	Previews Achema, Cosmetic Business, Ipack-IMA <ul style="list-style-type: none"> • Packaging machinery/automation • Labeling/marketing/coding • Package printing/digital printing • Quality assurance • Glass/metal/plastic • Cartonboard/paper/corrugated board • Closures/closing systems • 3D-printing 	<ul style="list-style-type: none"> • Pharmaceuticals and packaging technology • Pharmaceuticals - Packaging means & materials • Marking/labeling/serialization • Measurement and control technology • Quality assurance
Trade shows and events	LogiMat, Stuttgart, 13.-15.03.2018  LopeC, Munich, 14.-15.03.2018  Anuga FoodTec, Cologne, 20.-23.03.2018 	HMI, Hanover, 23.-27.04.2018 	Hispack, E-Barcelona, 08.-11.05.2018 Ipack-IMA, Mailand, 29.05.-01.06.2018  Cosmetic Business, Munich, 06.-07.06. 	Achema, Frankfurt/Main 11.-15.06.2018 

**More information on p. 9.
International distribution.**

Issue	VR Knowledge 2/2018	6	7	8
Editorial copy deadline	26.03.2018	16.04.2018	23.05.2018	29.06.2018
Ad booking deadline	04.05.2018	16.05.2018	18.06.2018	27.07.2018
Printing material deadline	09.05.2018	22.05.2018	21.06.2018	01.08.2018
Publication date	29.05.2018	04.06.2018	04.07.2018	13.08.2018
Main Topics/ Packaged goods	Insert in Achema main issue Filling and packaging pharmaceuticals	Pharma/chemicals/food	Cosmetics/food	Food/drinks/ pharma/cosmetics
Maps/Supplements	Published with VR 6/2018	VR Knowledge 2/2018 Flexo and digital printing on the map	Packaging traders on the map	Contract packers on the map
Key Topics	<ul style="list-style-type: none"> • Overview of packaging means & materials • Overview of machine types • Serialization • Encoding and marking • Quality assurance • Digital production • Case studies <div style="background-color: red; color: white; padding: 5px; transform: rotate(-2deg); display: inline-block;"> A separate rate card applies, see p. 31 </div>	Achema main issue <ul style="list-style-type: none"> • Packaging machines: form/fill/seal • Automation/robots/pick&place • Counterfeit protection/serialization • Industry 4.0/robots/intralogistics • Sensors/quality assurance • Labeling/marketing • Folding carton production/finishing • Glass/metal/plastics • Cartonboard/paper/Corrugated board/displays 	<ul style="list-style-type: none"> • Packaging machinery/industry 4.0 • Labeling/marketing/coding/sleeves • Plastic/film packaging • Packaging made from glass/metal/wood • Paper/cartonboard/corrugated board • Recycling/sustainability 	Previews FachPack <ul style="list-style-type: none"> • Packaging machinery • Automation/robots/sensors • Contract packaging • Labeling/marketing/coding • Carton/paper/corrugated board/displays • Closures/closing systems • Optical control/quality assurance
Trade shows and events	Achema, Frankfurt/Main 11.-15.06.2018 	Achema, Frankfurt/Main 11.-15.06.2018  Automatica, Munich, 26.-29.06.2018 		FachPack, Nuremberg, 25.-27.09.2018 

Issue	focus FachPack	VR Knowledge 3/2018	9	Verpackung+Marketing
Editorial copy deadline	01.08.2018	31.07.2018	01.08.2018	01.06.2018
Ad booking deadline	20.08.2018	23.08.2018	30.08.2018	27.08.2018
Printing material deadline	23.08.2018	28.08.2018	04.09.2018	30.08.2018
Publication date	10.09.2018	13.09.2018	17.09.2018	17.09.2018
Main Topics/ Packaged goods	Special issue in English for FachPack	Insert in FachPack main issue Serialization	Chemicals, technical and non-food products/ cosmetics/food/pharma	Brands/trends/design
Maps/Supplements		Published with VR 9/2018	VR Knowledge 3/2018	
Key Topics	<ul style="list-style-type: none"> • Packaging means and materials • Packaging aids • Packaging and filling machinery • Marking and labeling technology • Machines and equipment in the packaging periphery • Serialization • Packaging printing and finishing • Packaging logistics • Sustainability and packaging <p>More information on p. 10. International distribution.</p>	<ul style="list-style-type: none"> • Requirements and solutions • Encoding and marking • Quality assurance: camera and inspection systems • Software/data management • Digital production • Serialization practice <p>A separate rate card applies, see p. 31</p>	<p>Main issue for FachPack</p> <ul style="list-style-type: none"> • Packaging machinery/end-of-line packaging/packaging grouped products • Automation • labeling/marketing/coding/sleeves • Package printing/digital printing • Glass/metal/plastic • Paper/carton/corrugated board • Recycling/sustainability 	<p>Main issue for LuxePack</p> <p>The topics:</p> <ul style="list-style-type: none"> • Brand management through packaging • Packaging as an experience • Materials • Luxury packaging • Folding cartons, displays • Printing/conversion • Sustainability • Design trends <p>More information on p. 32.</p>
Trade shows and events	FachPack, Nuremberg, 25.-27.09.2018 	FachPack, Nuremberg, 25.-27.09.2018 	FachPack, Nuremberg, 25.-27.09.2018 	LuxePack, Monaco, 01. - 03.10.2018

Issue	10	VR Knowledge 4/2018	11	12
Editorial copy deadline	29.08.2018	25.09.2018	27.09.2018	08.11.2018
Ad booking deadline	21.09.2018	12.10.2018	22.10.2018	26.11.2018
Printing material deadline	27.09.2018	17.10.2018	25.10.2018	29.11.2018
Publication date	10.10.2018	02.11.2018	07.11.2018	12.12.2018
Main Topics/ Packaged goods	Food/beverages/ pharmaceuticals	Insert in SPS main issue Industry 4.0/digitization	Non-food/food/drinks	Food: confectionery/snacks
Maps/Supplements	Manufacturers and processors of corrugated board sheets on the map	Published with VR 11/2018	VR Knowledge 4/2018	Plastics processors on the map
Key Topics	<ul style="list-style-type: none"> • Packaging machinery/ intralogistics • Anti-counterfeiting/serialization • Paper/cartonboard/ corrugated board • Packaging printing/ digital printing 	<ul style="list-style-type: none"> • Automation and control technology • Software • Touch me: touch and gesture control • Virtual reality in machine andline planning • Sensors can do more • Report: lot size 1 in large-scale production 	Main issue for SPS ipc drives <ul style="list-style-type: none"> • Automation/drives/ pick&place/robots • Industry 4.0/digitalization • Labeling/marketing/coding/sleeves • Quality assurance/sensors • Glass/metal/plastic • Closures/closing systems 	Previews for ProSweets 2019 <ul style="list-style-type: none"> • Packaging machinery/ FFS: forming/filling/sealing • Folding carton production/ finishing/display • Quality assurance • Glass/wood/metal packaging • Tubes/cups/bottles • Migration-free/ biodegradable packaging
Trade shows and events	<p>Motek, Stuttgart, 08.10. - 11.10.2018</p> <p>Scanpack, Göteborg, 23.10. - 26.10.2018</p>	<p style="text-align: center;">A separate rate card applies, see p. 31.</p>	<p>BrauBeviale, Nuremberg, 13.11. - 15.11.2018</p> <p>SPS IPC Drives, Nuremberg, 27.11. - 29.11.2018</p> <p>All4Pack, Paris, 25.11. - 29.11.2018</p>	<p>BrauBeviale2018</p> <p>sps ipc drives</p> <p>all4 pack Paris</p> <p>ProSweets, Cologne, Januar 2019</p> 

Issue	1	2	focus Anuga FoodTec	3	4	5	focus Ache- ma	6	7	8	focus Fach- Pack	9	10	11	12
Packaged goods															
Beverages			●	●						●	●		●	●	●
Chemicals					●	●	●	●				●			
Cosmetics				●		●			●	●		●			●
Food	●	●	●	●	●			●	●	●	●	●	●	●	●
Non-Food				●	●							●		●	
Pharmaceuticals		●				●	●	●		●	●	●	●		
Sweets	●														●
Technology					●		●					●		●	
Packaging technology															
Automation	●			●	●	●	●	●		●		●		●	
Coding		●	●	●		●			●	●				●	
Collective packaging				●								●			
Contract packaging		●								●					
Digitalization					●				●					●	
Drives														●	
End-of-line packaging				●	●							●		●	

Issue	1	2	focus Anuga FoodTec	3	4	5	focus Ache- ma	6	7	8	focus Fach- Pack	9	10	11	12
Filling technology			●	●						●	●				
Form, fill, seal	●		●		●			●	●		●		●		●
Image processing					●					●					
Industry 4.0		●		●	●			●	●					●	
Intralogistics	●			●				●			●		●		
Labeling		●	●	●		●	●	●	●	●	●	●		●	
Marking		●	●	●		●	●	●	●	●	●	●		●	
Metal detectors						●						●			
Optical inspection					●					●					
Packaging machinery	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Pick&Place								●				●		●	
Robots	●			●	●			●		●		●		●	
Sensors	●			●	●		●	●		●				●	
Serialization		●				●	●	●		●	●	●	●		
Track + trace										●					
Vision systems					●					●		●			
Weighing/dosing				●			●	●				●		●	

Issue	1	2	focus Anuga FoodTec	3	4	5	focus Ache- ma	6	7	8	focus Fach- Pack	9	10	11	12
Package printing															
Digital printing	●					●						●	●		●
Folding cartons - printing and converting							●	●			●				●
Label converting	●			●								●			
Package printing	●		●			●					●	●	●		●
Printing inks	●			●		●				●		●	●		●
Sleeves		●							●					●	
Packaging means & materials															
Anti-counterfeiting		●						●						●	
Biodegradable packaging	●		●	●											●
Cartonboard	●		●	●		●		●	●	●	●	●	●		
Closing systems						●				●				●	
Closures	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Corrugated board	●			●		●		●	●	●	●	●	●		
Displays		●		●				●		●					●
Glass packaging		●	●		●	●	●	●	●	●	●	●		●	●

Issue	1	2	focus Anuga FoodTec	3	4	5	focus Ache- ma	6	7	8	focus Fach- Pack	9	10	11	12
IBC								●				●	●		
Metal packaging		●	●		●	●		●	●	●	●	●		●	●
Migration-free packaging	●			●											●
Packaging films	●			●	●	●	●	●	●		●	●		●	
Packaging paper	●			●		●		●	●	●		●	●		
Plastic packaging	●		●	●	●	●	●	●	●		●	●		●	
Quality assurance			●	●		●	●	●		●				●	●
Recycling					●				●			●			
Sustainability					●				●		●	●			
Thermoforming				●						●					
Transport packaging								●				●	●		
Trays		●		●								●			
Tubes/jars/flacons				●		●									●
Wood packaging									●						●

VR's special topics according to issues

Issue	Packaging (see p. 30)	Maps (see p. 28/29)	VR Knowledge (see p. 31)
1	Suppliers for packaging printing		
2	Contract packaging	Folding carton producers	
3	End-of-line packaging/ Packaging grouped products	Labeling/Coding/RFID	Food packaging
4			
5			
6	Packaging machinery	Flexo and digital printing	Filling & packaging of Pharmaceuticals
7	Packaging materials/packs	Packaging traders	
8		Contract packagers	
9			Serialization
10		Producers and processors of corrugated board sheets	
11	Labeling/Coding/RFID		Industry 4.0/Digitalization
12	Quality control and services	Plastics processors	

