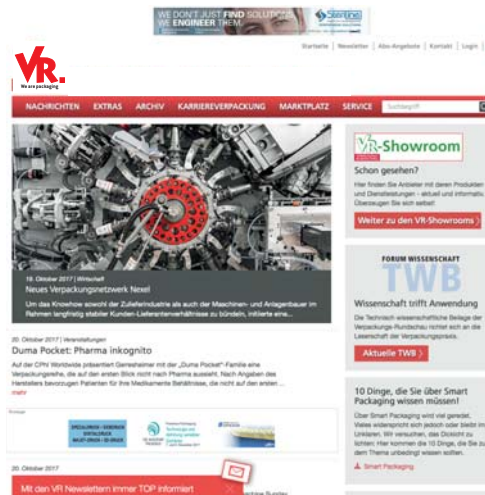




- 1 **Web address** www.verpackungsrundschau.de
- 2 **Brief description** Extensive range of attractive contents in German and English about all aspects of industrial packaging for decision-makers from the food, beverage, pharmaceutical, cosmetic, chemical and non-food industries as well as their suppliers. The focus is on daily news in German and English. In addition to market surveys, an archive with full-text search facilities, and a job market, users can sign up for a weekly newsletter, also offered in English and German.
- 3 **Target group** Opinion leaders and decision-makers for packaging issues in packaged goods companies as well as their suppliers and service providers.
- 4 **Publishing house** Keppler Medien Gruppe
P. Keppler Verlag GmbH & Co. KG
Kaiserstraße 39
D-63065 Offenbach am Main
Tel. +49/(0)69/15 04 33 - 202
Fax +49/(0)69/15 04 33 - 323
vr@kepplermediengruppe.de
- 5 **Contacts** Marion Neckermann (Advertising Manager)
Tammy Rößler (Media Consultant)
- 6 **Access control** –
- 7 **Statistics** on request
- 8 **Data supply** By e-mail at least 1 week before publication
anzeigen@kepplermediengruppe.de,
see the following table for formats and maximum data volume

- 9 **Eternal AdServer used** adNET 2.1
- 12 **Terms of payment** 8 days after receipt of the invoice with 2% discount or 30 days net
- Bank account details** Deutsche Bank, Offenbach
BLZ 505 700 18,
Account no. 113 560 700
IBAN DE 68 5057 0018 0113 5607 00
SWIFT-BIC DEUTDEFF505



Clearly structured and well organized – the VR website.

Also features responsive Layout for mobile terminals

Native advertising

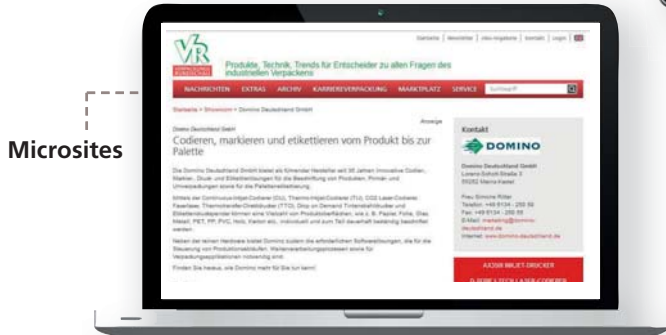
The following possibilities only represent part of what we have to offer. Get in touch with us!



Showrooms



Sponsoring packages



Microsites

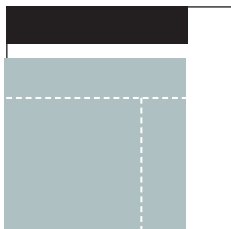


Title stories

To receive a quote please contact:
Tammy Rößler, Tel. +49(0)69 150433-204
t.roessler@kepplermediengruppe.de

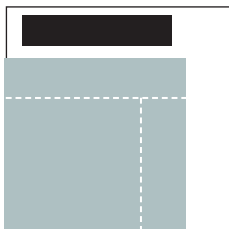
All rates mentioned below refer to a duration of four weeks. All advertising material with link on customers' website.

effective since 01. 11.2017



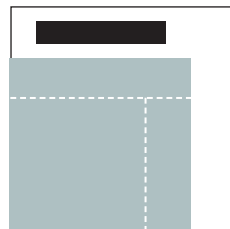
Billboard

Format:
1050x250 Pixel
Rate:
€ 5,800.00



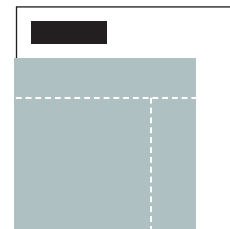
Superbanner

Format:
728x90 Pixel
Rate:
€ 1,750.00



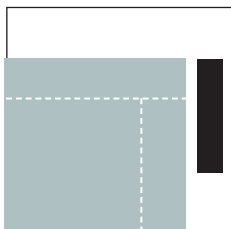
Full-Size-Banner

Format:
468x60 Pixel
Rate:
€ 990.00



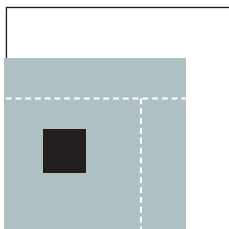
Half-Size-Banner

Format:
234x60 Pixel
Rate:
€ 530.00



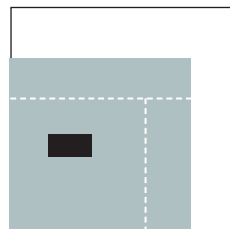
Skyscraper

Format:
160x600 Pixel
Rate:
€ 2,250.00



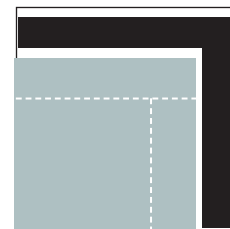
Content Ad

Format:
300x250 Pixel
Rate:
€ 2,100.00
Placement
Newsdetails



1/3 Banner

Format:
156x60 Pixel
Rate:
€ 490.00



Wallpaper

Format:
728x90 and
160 x 800 Pixel
Preis:
€ 4,400.00

With the exception of the wallpaper format, online adverts with the same format may rotate in their corresponding placement. Additional formats available. All advertising media will link to customer's website.

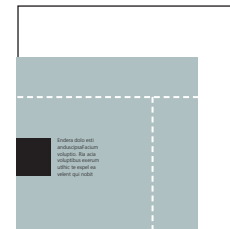
Online ads should be provided in the following formats: Flash, jpg, gif, html, html5, max. file size 100 KB. Please deliver online advertisements as programme code/script.

When providing source code

Instead of using [timestamp], please use the following parentheses: {timestamp}. A definition for timestamp cannot be stored in OpenX. OpenX will replace {timestamp} with a randomly generated figure.

Alternative advertising formats

Advertising media in flash format (SWF) will not show on all browsers. Accordingly, we recommend that you provide us with appropriate alternative formats when you provide us with SWF files. Alternative elements in GIF (including anim.), JPEG or PNG should have the same dimensions as their corresponding SWF equivalents.



Text ad

Format/Logo:
200x200 Pixel
Text:
350 characters
Rate:
€ 2,500.00

For further information please contact:

Tammy Röbler
Tel. +49/(0)69/15 04 33- 204
Email: t.roessler@kepplermediengruppe.de

All orders underlie our general terms and conditions, see www.verpackungsrundschau.de/terms. All rates are excluding VAT.