10 Special types of advertising – Suppliers from A to Z

Suppliers from A to Z is the buyers guide published in each issue of VERPACKUNGS-RUNDSCHAU. This source of information is highly regarded among VR's readership and offers a long term advertising impact at attractive rates.

Bookings: by the advertising closing date of the respective issue for at least six consecutive issues.

Minimum size: 1 column, 43 mm × 20 mm (width × height), 2-, 3- and 4-column entries are possible

Rate: Per mm height/per column/per month
in b/w € 2,30
in 4c € 3,60

Discount: 12 insertions and more: 20%

Invoicing: Twice a year (April and September)

Printing material: In digital form (on a CD or via E-Mail) for Macintosh with a printout/proof. If no digital data is supplied, a processing charge of € 60,– will be made per motif.

Catchwords: free of charge and of your own choice

Modifications/ Cancellations: twice a year only, in written form before the respective booking deadlines.

All orders underlie our standard-form contract conditions, see www.verpackungsrundschau.de/terms. All rates are excluding VAT

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