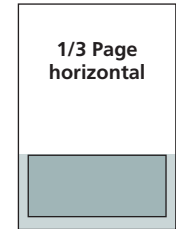
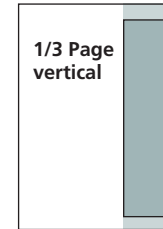
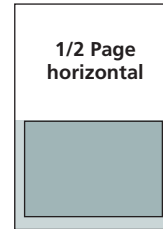
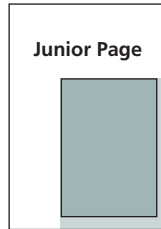
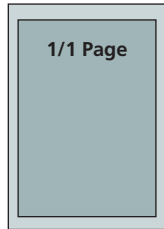


The most important basic ad sizes (width x height)



Ad sizes

Type area 184 x 262 mm
With bleed 216 x 303 mm*

Type area 128 x 184 mm
With bleed 144 x 204 mm*

Type area 90 x 262 mm
With bleed 106 x 303 mm*

Type area 184 x 128 mm
With bleed 216 x 148 mm*

Type area 58 x 262 mm
With bleed 74 x 303 mm*

Type area 184 x 83 mm
With bleed 216 x 103 mm*

Rate (4c) in Euro **4.650,-**

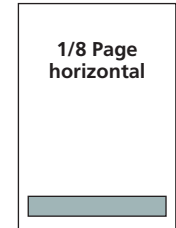
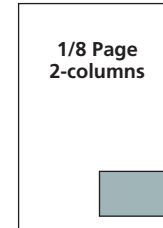
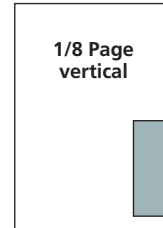
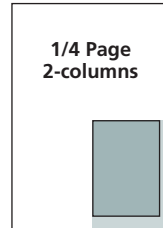
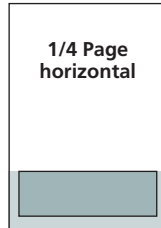
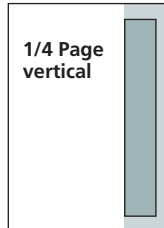
3.200,-

2.850,-

2.850,-

2.350,-

2.350,-



Ad sizes

Type area 43 x 262 mm
With bleed 59 x 303 mm*

Type area 184 x 61 mm
With bleed 216 x 81 mm*

Type area 90 x 128 mm
With bleed 106 x 148 mm*

Type area 43 x 128 mm

Type area 90 x 61 mm

Type area 184 x 28 mm

Rate (4c) in Euro **1.830,-**

1.830,-

1.830,-

1.375,-

1.375,-

1.375,-

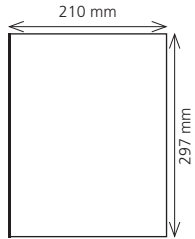
* Sizes include 3 mm at each edge for trim

Additional ad sizes on request

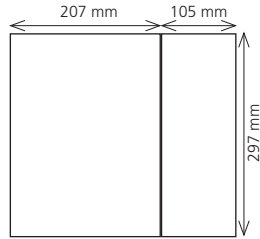
All orders underlie our standard-form contract conditions, see www.verpackungsrundschau.de/terms. All rates are excluding VAT

Bound insert variations with trim scheme (Only for standard issues; please inquire for Specials)

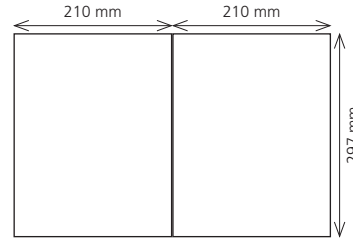
Head trim 6 mm, bottom trim 6 mm, edge trim 3 mm, gutter 3 mm, for bound inserts that fold out, add 3 mm for trimming (spine only)



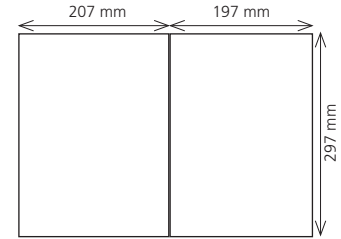
1 Sheet
width 216 mm x height 309 mm*



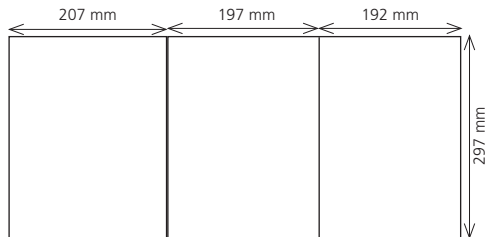
1 Sheet + fold-out
width 315 mm x height 309 mm*



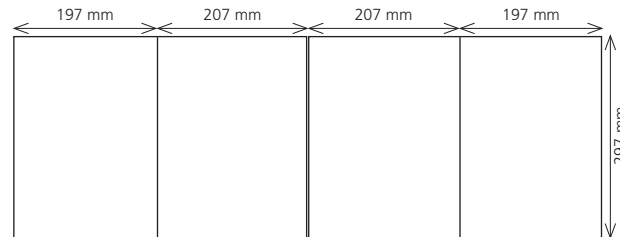
2 Sheets
width 432 mm x height 309 mm*



2 Sheets (folding out sideways)
width 417 mm x height 309 mm*



3 Sheets (right hand gate fold)
width 599 mm x height 309 mm*



4 Sheets (double gate fold)
width 814 mm x height 309 mm*

*** Untrimmed size.
Stitched-in inserts must
be supplied untrimmed
and folded.**