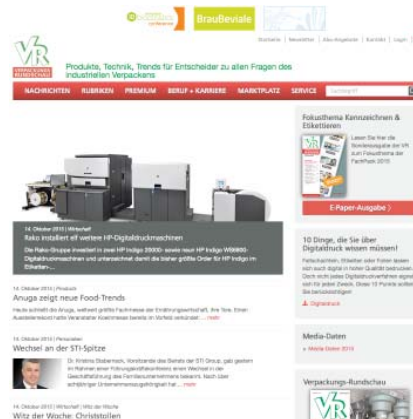


- 1 Webaddress** www.verpackungsrundschau.de
- 2 Brief description** Extensive range of attractive contents in German and English about all aspects of industrial packaging for decision-makers from the food, beverage, pharmaceutical, cosmetic, chemical and non-food industries as well as their suppliers. The focus is on daily news in German and English. In addition to market surveys, an archive with full-text search facilities, and a job market, users can sign up for a weekly newsletter, also offered in English and German.
- 3 Target group** Opinion leaders and decision-makers for packaging issues in packaged goods companies as well as their suppliers and service providers.
- 4 Publishing house** Keppler Medien Gruppe
P. Keppler Verlag GmbH & Co. KG
Kaiserstraße 39
D-63065 Offenbach am Main
Tel. +49/69/15 04 33 - 202
Fax +49/69/15 04 33 - 323
vr@kepplermediengruppe.de
- 5 Contacts** Marion Neckermann
(Advertising Manager)
Tammy Rößler (Advertising sales)
- 6 Access control** –
- 7 Statistics** On request

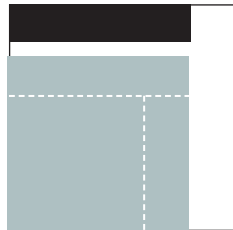
- 8 Data supply** By e-mail at least 1 week before publication
t.roessler@kepplermediengruppe.de,
see the following table for formats and maximum data volume
- 9 External adserver used** adNet 2.1
- 12 Terms of payment** 8 days after receipt of the invoice with 2% discount or 30 days net
- Bank account details** Deutsche Bank, Offenbach
Bank Sort Code 505 700 18
Account no. 1 135 60700
IBAN DE 68 5057 0018 0113 5607 00
SWIFT-BIC DEUTDEFF505

The VR website is clearly structured & organized.

The web design is responsive to mobile devices.

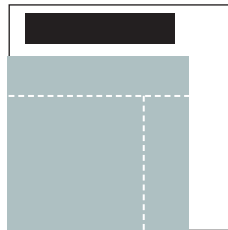


Rates quoted below are for 4 weeks. If this period is shortened or split, a surcharge will apply.



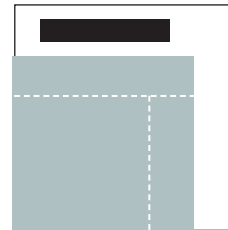
Billboard

Format:
1050x250 Pixel
Rate:
€ 5.800,00



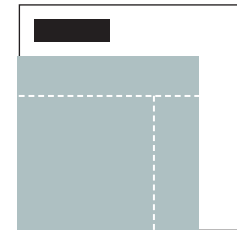
Superbanner

Format:
728x90 Pixel
Rate:
€ 1.750,00



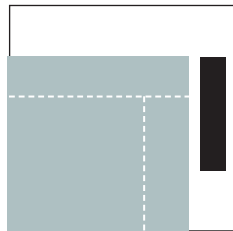
Full-Size-Banner

Format:
468x60 Pixel
Rate:
€ 990,00



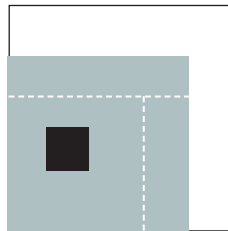
Half-Size-Banner

Format:
234x60 Pixel
Rate:
€ 530,00



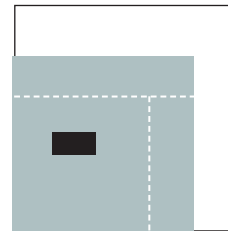
Skyscraper

Format:
160x600 Pixel
Rate:
€ 2.250,00



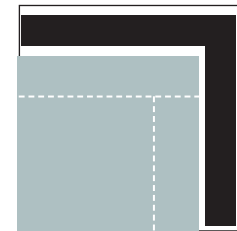
Content Ad

Format:
300x250 Pixel
Rate:
€ 2.100,00
Placement
Newsdetails



1/3 Banner

Format:
156x60 Pixel
Rate:
€ 390,00



Wallpaper

Format:
728x90 and
160 x 800 Pixel
Rate:
€ 4.400,00

With the exception of the wallpaper format, advertising media of the same size may rotate at their position. All advertising media will link to the customer's website.

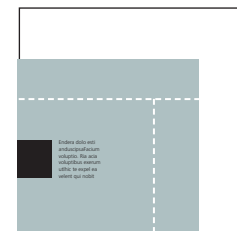
Online ads should be provided in the following formats: Flash, JPEG, GIF. Max. file size is 100 KB, in addition, advertising media in HTML 5 format (please check first).

When providing source code

Instead of using [timestamp], please use the following parentheses: {timestamp}. A definition for timestamp cannot be stored in OpenX. OpenX will replace {timestamp} with a randomly generated figure.

Alternative advertising formats

Advertising media in flash format (SWF) will not show on all browsers. Accordingly, we recommend that you provide us with appropriate alternative formats when you provide us with SWF files. Alternative elements in GIF (including anim.), JPEG or PNG should have the same dimensions as their corresponding SWF equivalents.



Text-ad

Format/logo:
200 x 200 Pixel
Text:
350 characters
Rate:
€ 2.500,00

Updated October 2014

For further information please contact:

Tammy Rößler

Phone +49/(0)69/1504 33 - 204

E-Mail: t.roessler@kepplermediengruppe.de

All orders underlie our standard-form contract conditions, see www.verpackungsgrundschau.de/terms. All rates are excluding VAT