

Book your

# SHOWROOM

– now on [www.verpackungsrundschau.de](http://www.verpackungsrundschau.de)

With a showroom on  
[www.verpackungsrundschau.de](http://www.verpackungsrundschau.de)  
You can use multimedia!

- ▶ Introducing new products and services
- ▶ Linking directly to your product information on your website by deep link
- ▶ Announcing important dates to clients and interested parties



## NEWS PAGE

- ▶ Your logo will attract attention, advertising and linking directly to your showroom all year long on the NEWS PAGE at [www.verpackungsrundschau.de](http://www.verpackungsrundschau.de)
- ▶ Directly linked to your „own“ microsite at [www.verpackungsrundschau.de](http://www.verpackungsrundschau.de)

## MICRO SITE

### Your benefits:

- ▶ You can determine your showroom's content, while our experts will create and maintain it
- ▶ It will always be current: Upon request, 8 updates a year
- ▶ Linked directly to the product information on your website by deep link
- ▶ Achieves cross-media effects by way of simultaneous promotion in the printed VR issue

Your cross-media advertising at  
a package rate of 3,200 euros

## CONTACT

Interested in booking a showroom?  
For further information, please contact:  
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